



--For Immediate Release--

Indianapolis, Indiana—May 8, 2009—ERS Data Solutions Group instrumental in deployment of wireless mesh network to Extreme Makeover Home Edition project in Martindale-Brightwood neighborhood.--

ERS Data Solutions Group, a Division of Emergency Radio Service, Inc., recently deployed a MotoMESH Duo network for The Estridge Companies for use during construction on ABC's Extreme Makeover: Home Edition. The Estridge Companies, based in Carmel, Indiana, was the chosen builder for the project in the Martindale-Brightwood area of Indianapolis. The MotoMESH Duo network provided connectivity for the builder, the show's production team, security, and many of the 5000 countless volunteers, with applications ranging from viewing detailed project management plans for the build to volunteers staying in contact with their families. This rapidly deployed network was instrumental in the organizers successfully meeting the stringent deadlines the show presents.

In addition to the MotoMESH network for the show, ERS Data Solutions Group was a contributing partner, along with Motorola Inc. in the expansion of that network to form a Free Access Neighborhood (FAN). The FAN was a concept of the Estridge Companies, and brought to fruition during the show with the help of ERS Data Solutions Group and several other partners. The initial FAN will cover ½ square mile, and will grow in size over time. The purpose of the FAN is to provide free wireless internet access to Indianapolis Public School students who live in the Martindale-Brightwood neighborhood and cannot afford basic services necessary in today's struggling public education system. ERS Data Solutions Group is proud to have been a part of this community philanthropic project. The Extreme Makeover: Home Edition show featuring the Martindale-Brightwood project airs Sunday, May 17<sup>th</sup> at 8:00pm ET on ABC.

### **About ERS Data Solutions Group**

ERS Data Solutions Group, a division of Emergency Radio Service, Inc., is a technology services company with expertise in wireless voice, data and video solutions. ERS offers a broad line of wireless communication solutions and services such as system design, project management and technical support to business, enterprise, education, healthcare, and public safety. ERS has been a family-owned business since 1948 and has branch offices located in the following Indiana cities: Elkhart, Fort Wayne, Indianapolis, Kokomo, Ligonier, Muncie and South Bend.

### **About the Estridge Company**

Founded in 1967 by Paul Estridge, Sr., The Estridge Companies now is comprised of a family of companies that build the finest homes in central Indiana. The only Indiana builder ever to win the National Housing Quality Award, the highest award for achievement in the home-building industry, Estridge has built more than 7,500 homes. The company has 90 full-time employees and is headquartered in Carmel, IN.

### **About Motorola, Inc.**

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$30.1 billion in 2008.

### **About ABC- TV's Extreme Makeover: Home Edition**

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in it's sixth season, is produced by Endemol USA, a division of Endemol Holding. It's executive produced by Anthony Dominici. David Goldberg is chairman, Endemol North America. The show airs Sundays from 8:00-9:00p.m. ET on ABC.

For more information visit [www.ersdatasolutions.com](http://www.ersdatasolutions.com)

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